



**ISSUE  
POLITICAL INQUIRY FORM  
KCBS  
LOS ANGELES, CA**

**Non-Federal**

Special Election: ☐

Primary Window: ☐

General Election: ☒

Out of Window: ☐

RECORD OF REQUEST: Broadcast Time/Flight Dates:

ISSUE RATES 4Q12

NAME OF REQUESTOR:

Julie Iadanza

1. NAME OF AD AGENCY:

Target Enterprises, LLC

15260 Ventura Blvd. #1240

Sherman Oaks, CA 91403

818.905.0005

2. ORGANIZATION PAYING FOR TIME:

**YES ON 39 - Californians to Close the Out-of-State  
Corporate Tax Loophole**

1100 11th St., Suite 200

Sacramento, CA 95814

916.558.1516

Tom Steyer, George Shultz, Co-Chairmen

Joseph Caves, Treasurer

Same

3. ORGANIZATION PROVIDING COMMERCIAL

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

BALLOT - Yes On 39

5. PRODUCT OR CATEGORY: (circle or highlight)

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

8/1/12

8. NATURE OF REQUEST:

Granted

(a) Request for Legally Qualified Candidate

(b) Request for ISSUE card

(c) Other request or notes as stated below

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

10. SUBSEQUENT DEVELOPMENTS

Not applicable due non-Federal; non-National

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder. If appropriate. Please note that local/state issues that are not related to matters of national significance, the support or opposition of a FEDERAL CANDIDATE or national interest will include this POLITICAL FORM and DISCLOSURE information, sans orders not required for file. Please contact the Political Specialist for additional inquiry.

**CBS EMPLOYEE COMPLETING FORM**

Signature: \_\_\_\_\_

name typed: \_\_\_\_\_

completing form: \_\_\_\_\_

Cheryl Ciccone, KCBS Political Specialist

Katrina Battle for Ciccone, 9/14/12